

# Léa Bignon

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## Contact

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Website: <https://leabignon.github.io>

## Personal information

Citizenship: French

Last updated: June 2024

## EDUCATION

### Graduate studies

*Ph.D. in Economics*, Toulouse School of Economics

Expected 2025

*Visiting scholar*, UC Berkeley Haas School of Business

Winter 2023

### Undergraduate studies

*M.Sc. in Economics*, Ecole Polytechnique and ENSAE ParisTech

2017

*B.A. in Economics*, Ecole Normale Supérieure (ENS) Paris-Saclay

2015

## RESEARCH INTERESTS

Industrial Organization, Health Care, Health Economics, Applied Microeconomics

## WORKING PAPERS

**Strategic tier design in Health insurance: The case of Medicare part D** with Alessandro Iaria & Laura Lasio

We study the role of tier design in Medicare Part D. In the period 2013-2017, plans expanded the number of tiers in their formularies from three/four to five and systematically shifted generics to higher tiers subject to higher cost sharing. The systematic tier upgrading caused significant increases in the out-of-pocket costs, up to 6 times for some generics. This resulted in additional average per-enrollee spending on generics of \$76 in 2017, totalling \$1.5 billion for the Part D population, and increased mortality by 5.4% due to reduced utilization of generics with documented mortality benefits.

## WORK IN PROGRESS

**Pharmaceuticals and Digital Health: How data-driven insights may reshape insulin demand**

The consequences of monitoring drug abuse

## FELLOWSHIPS

### Mobility grant

2023

Toulouse School of Economics, Université Toulouse 1

### Doctoral fellowship

2019

Full fellowship, French Ministry of Research

**Elève Normalienne**  
Full fellowship, ENS Paris-Saclay

2014

## RELEVANT POSITIONS

**Pre-doctoral research assistant**  
Economics department, McGill University  
Faculty Mentor: Laura Lasio

2018-2019  
Montréal, QC

**Analyst**  
Compass Lexecon

2017-2018  
Paris, France

## TEACHING EXPERIENCE

### Teaching Assistant

Toulouse School of Economics

*Intermediate Econometrics*, graduate

Fall 2022\*

*Program Evaluation*, graduate

Winter 2022

*Industrial Organization*, undergraduate

Winter 2021\*\*, Winter 2022

*Econometrics*, undergraduate (in French)

Fall 2019

*Microeconomics*, undergraduate (in French)

Fall 2019

\* Best TA Award (Students' vote), Graduate level, First year International track

\*\* Best TA Award (Students' vote), Undergraduate level

## REFEREEING

Journal of the European Economic Association

## PRESENTATIONS

**2024** *2nd CEPR Health Economics Conference (Toulouse).*

**2023** *EARIE (Rome).*

## OTHER INFORMATION

**Software**      Matlab, R, SQL, Stata

**Languages**    French (native), English (fluent)